Information Systems

All IS Degrees Stress this Development Life Cycle

- Gathering Requirements
- System Analysis
- Design
- Implementation
- Evaluate Effectiveness

BA in Information Systems
- Designing innovative and creative business systems

BS in Web & Information Systems
- Focuses on Web Systems

BS in Business & Information Systems
- Focuses on IS support of business applications

BS in Human-Computer Interaction
- Designing effective device interfaces and how people interact with technology

Example of an Information System

Interface
- Web Customers
- Mobile Customers

Functionality
- Corporate Strategy
- Marketing
- Accounting

Integration
- External Partner

Bookstore – Corporate Side

is.njit.edu